

## August'98

by Kristen Richards



### St. Pete spiffs up

New York City-based Sydness Architects has designed the Florencia, a mixed-use centerpiece for the revitalization of downtown St. Petersburg, Florida. The project includes a 23-story luxury condominium tower with retail at street level, and a three-story retail/office building with a courtyard entrance. The new buildings will reflect the Mediterranean style of the St. Petersburg Yacht Club and Fine Arts Center, nearby local landmarks. Gillert Associates is the local associate architect. Construction is scheduled to begin this fall, and completed by early 2000.

*Rendering: Luis Blanc*

